



# THE ATLANTA BETTER BUILDINGS CHALLENGE

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## Goal: 20% energy and water reduction by 2020.

The City of Atlanta launched the challenge in November 2011, starting with the Downtown Central Business District, quickly followed by Midtown and recently Buckhead. The Atlanta Better Buildings Challenge has taken the challenge one step further by adding water into the mix.

## BASELINE

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Progress will be tracked against the 2009 baseline year, or the most recent calendar year for which valid data is available.

## ENERGY & WATER TRACKING SOFTWARE

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Participants are required to use Energy Star's Portfolio Manager to track progress for the duration of the challenge.

## REPORTING

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Progress toward energy and water reduction goals will be tracked every six months. Participants share access to their Portfolio Manager account with Atlanta BBC and is ultimately shared with DOE for national program benchmarking. The data is used to:

- Document the progress made by Atlanta as a city, the communities (Downtown, Midtown, Buckhead), and individual facilities
- Publicize program-wide accomplishments and recognize participants for their achievements
- Ensure program integrity

## VERIFICATION

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Energy and water data, and operating characteristics will be reviewed by the Atlanta BBC team and DOE to ensure completeness.

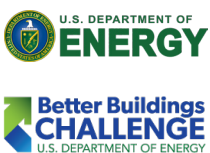
## TRAINING

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The Atlanta BBC team will host periodic training sessions to support participants in meeting the above requirements, focusing on managing Portfolio Manager accounts. The following sections of this package include details on how the data tracking process can be completed by you, the participant. Again, welcome to the challenge!

## BETTER BUILDINGS CHALLENGE BACKGROUND

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The U.S Department of Energy's (DOE) Better Buildings Challenge is a voluntary leadership initiative through which partners make a public commitment to achieve lasting, organization-wide savings. Through the BBC, the President is challenging CEOs, University Presidents, state and local government leaders, and others to commit their organizations to lead in saving energy, saving money, and showcasing the best energy saving strategies and their results.

# THE ATLANTA BETTER BUILDINGS CHALLENGE AGREEMENT

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The Atlanta Better Buildings Challenge (Atlanta BBC) is a nation-leading public/private initiative. The Atlanta BBC will utilize substantive energy efficiency and water conservation upgrades of municipal, university, hospitals and commercial buildings as a means of fostering new business opportunities, and creating more sustainable foot-prints. Participants are asked to support this initiative by advocating for resource efficiency and developing innovative partnerships and approaches.

## As a Building Participant, your organization agrees to the following:

- Select one property (or, if applicable, multiple properties) to participate in the Atlanta BBC – Note: Property will be used as a case study for future Building Participants
- Document planned or implemented projects and results
- Publicly pledge a building-specific energy and water savings goal and develop a plan and schedule
- Agree to establish and maintain an Energy Star Portfolio Manager account for the participating facility for Federal reporting purposes and public promotion of the Atlanta BBC and its progress. This includes managing energy and water data beginning 1/1/2009 to present.
- Agree to share building space attribute and utility data for the purposes of verifying adjusted energy and water savings

Note: All data is reported on an aggregated basis. Unless the Building Participant agrees otherwise, utility data will be treated confidentially and reported anonymously

## The Atlanta Better Buildings Challenge agrees to provide:

- Guidance and resources dedicated to achievement of 20% reduction goals
- Technical assistance to facilitate the management of the Energy Star Portfolio Manager account
- Events, education and training for best practices in water and energy efficiency
- National and local recognition for your organization

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### Agreement:

**My organization, \_\_\_\_\_, is committed to continuous improvement in energy and water efficiency. We agree to become a Building Participant and agree with the Atlanta BBC General Terms below.**

**Participating Property:** \_\_\_\_\_

**Organization Leader/Executive** \_\_\_\_\_ **Date** \_\_\_\_\_

**Primary Contact/Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

### General Terms:

- Both parties concur that this agreement is wholly voluntary and may be terminated by either party at either time, and for any reason, without penalty.
- Participant will not construe, claim or imply that its participation in the Atlanta BBC constitutes Federal or local government approval, acceptance or endorsement of anything other than the Participant's commitment to the program.
- Participant understands that its participation in the Atlanta BBC does not constitute Federal or local government endorsement of Participant or its buildings, homes, products, services or facilities.
- Participant understands that the activities it undertakes in connection with the Atlanta BBC are voluntary and not intended to provide services to the Federal or local government. Participant will not submit a claim for compensation to any Federal or local government agency.
- The Atlanta-BBC will honor all requests to keep the Participant's information and data confidential.