



ATLANTA BETTER BUILDINGS CHALLENGE 2.0

VISION

Building on Atlanta's national leadership, ABBC is a city-led program using collaborative engagement and data driven approaches to create meaningful change in the built environment to result in economic and community advancement.

METRICS OF PROGRAM



ENERGY 20% by 2020

- › Add stretch goal tiers for high achievers (10% tiered approach) 30%, 40% and 50%+
- › Add metrics around process improvement for efficiency
- › 95% of buildings currently participating must be tracking in ESPM



WATER 20% by 2020

- › Integrate stretch goal tier for high achievers (10% tiered approach) 30%, 40% and 50%+
- › Add metrics around process improvement for efficiency
- › 95% of buildings currently reporting energy data must also be tracking water in ESPM



WELLBEING 20% of portfolio to receive consultation and have plan of action developed by 2020

Qualifiers to be considered for assessments (Meet at least 1 of the below):

- › Achieved either or both 20% reduction goals for Energy and Water
- › Non-profit
- › Small business association member
- › Agree to do pre- and post-research for case study on impact



MATERIALS MANAGEMENT 20% portfolio tracking waste in ESPM by 2020

Qualifiers to be considered for assessments (Meet at least 1 of the below):

- › Achieved either or both 20% reduction goals for Energy and Water
- › Non-profit
- › Small business association member
- › Agree to do pre- and post-research for case study on impact

GOALS:

- » Increase square feet of participation 20% by 2020*
- » Increase engagement of existing participants by 20% by 2020*
- » Targeted support for those not yet achieving 20% goals
- » Add Wellbeing and Waste Management

ADDITIONAL TARGET AUDIENCES:

- » Multifamily
- » Hospitality & Restaurants

HOW ARE WE ADDRESSING EQUITY?

- » Target Affordable Housing Multifamily properties for participation end of year 2017
- » Focus outreach and recruitment to small business owners with 2.0
- » Qualifier for Wellbeing and Material Management includes non-profit, small business association business, in addition to participants who have received their 20% energy and water goals

WHAT IS SUCCESS OF PROGRAM?

Meet percentage goals outlined by 2020

ABBC PROGRAM SCOPE:

Education, Technical Assistance, Recognition, Mentorship, Enhanced sponsorship

*Using 2016 official DOE numbers



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