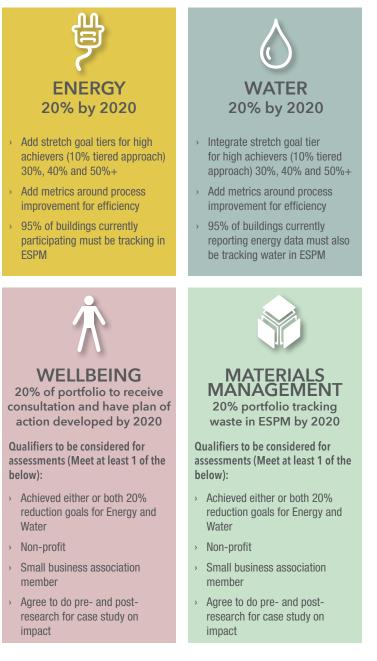




#### VISION

Building on Atlanta's national leadership, ABBC is a city-led program using collaborative engagement and data driven approaches to create meaningful change in the built environment to result in economic and community advancement.

# **METRICS OF PROGRAM**



#### **GOALS:**

- » Increase square feet of participation 20% by 2020\*
- » Increase engagement of existing participants by 20% by 2020\*
- » Targeted support for those not yet achieving 20% goals
- » Add Wellbeing and Waste Management

## ADDITIONAL TARGET AUDIENCES:

- » Multifamily
- » Hospitality & Restaurants

#### HOW ARE WE ADDRESSING EQUITY?

- Target Affordable Housing Multifamily properties for participation end of year 2017
- » Focus outreach and recruitment to small business owners with 2.0
- » Qualifier for Wellbeing and Material Management includes non-profit, small business association business, in addition to participants who have received their 20% energy and water goals

## WHAT IS SUCCESS OF PROGRAM?

Meet percentage goals outlined by 2020

## ABBC PROGRAM SCOPE:

Education, Technical Assistance, Recognition, Mentorship, Enhanced sponsorship

\*Using 2016 official DOE numbers



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